

# Ann Davis Transition Society Strategic Priorities January 2022- March 2026



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## Context

To identify Ann Davis Transition Society's strategic priorities, PESTLE (political, economical, social, technological, environmental) and SWOT (strengths, weaknesses, opportunities, threats) analysis were conducted. The stakeholders who participated via electronic surveys were made up of a cross section of the board, staff, clients, volunteers, community organizations, donors, and funders. The assessment was complemented by the CARF accreditation report released that same year.

The surveys were followed up with an internal session conducted by leadership team and sessions facilitated by PossibilitiesUnlimited with Ann Davis Transition Society's board of directors and the strategic planning committee

respectively.

The information gathered from the surveys and from the facilitated discussions formed the basis of the organization's priorities for the next four years.

As an established, charitable, non-profit in the Fraser Valley, Ann Davis Transition Society is focusing its effort on maintaining sound organizational capacity while enhancing services through building additional housing units with support services.



"If I had a magic wand, I would create a world were there would be no need for agencies like ours."

Ann Davis Transition Society staff member

# Vision, Mission & Values

#### **Vision**

Communities free of violence and abuse.

#### **Mission**

Ann Davis Transition Society provides education, prevention, and support services to those affected by abuse or violence.

#### **Values**

Our work is anchored in the following values:

- Accountability
- Commitment
- Diversity
- Integrity
- Respect
- Support
- Generosity

# Strategic Priorities

### A. Ensure sound organizational capacity

- Create and implement succession plan for the Executive Director and other key leadership positions.
- Create and implement succession plan for the Board Executive Committee.
- Create a robust volunteer program.

## B. Enhance capacity of services

- Recruit and retain qualified workforce.
- Create additional housing units and associated support services.